

**Professional Business
Growth Coaching
Without The Premium
Price Tag**



Product Brochure

www.Coach-On-Call.co.za



**Are You Tired Of Going It Alone When
It Comes To Building Your Business?**

**Tired Of business Consultants Who Only
Give Advice And Fail To Deliver Results?**

**Coach On Call Gives You The Business-Building
Tools And Support You Need Based On Your
Unique Business Needs.**

A product by:



Stop wasting time and money on business coaching that does not serve your specific needs and get access to this revolutionary platform that works for you. Get **unlimited access** to business-building training, how-to guides, tips, tools, resources, and support designed to provide you with **proven** and **tested** business growth strategies that require *no marketing budget*.

Coaching is never an expense and with the right turnaround specialist, your return on investment far **exceeds expectations**. It's one of the smartest investments any small business owner will ever make when it comes to building a successful business and... with **Coach On Call** you have **unlimited access** to all the resources, knowledge, experience, and expertise I have used to build my business and that of my clients to help you **unlock the growth potential** in your business.

What You Get



Tutorial Videos

High-quality videos providing training on business growth strategies that are easy to implement and can start delivering results within 30-90 days.



Workbooks

Self-study workbooks that reinforce the strategies taught in the tutorial videos. Each tutorial video has an accompanying workbook.



Business Templates

Business-building templates to ensure you apply the strategies effectively in your business to deliver the results our clients experience when following the strategies to the point.



Unlimited Support

You will have unlimited access to support from a business transformation specialist using email and WhatsApp to ensure you are not alone on your journey to success. We respond within 48 hours.



One-To-One Coaching

You are entitled to one 30-minute coaching session per month when it suits you. This ensures you stay on track, ask any questions you may have, and apply the strategies correctly. This is an online video session using Skype, Zoom, or WhatsApp video.



No Long-Term Contract

You are not tied down to a specified term. You can cancel at any stage without the need to provide a reason.

How It Works

When you register as a Coach-On-Call user you receive:

1. Access to 42 full-length tutorial videos with accompanying self-study workbooks. Each video is between 30 and 45 minutes in length. Workbooks are between 30 and 60 pages in length with space for notes.
2. Unlimited email support to ensure your questions are answered.
3. One virtual online coaching session per month to review what you have learned and to ensure you apply the strategies correctly to experience growth in your business within 30-90 days.
4. Monthly membership is limited to a minimum of one month and will automatically renew monthly. You can cancel at any time without providing a reason.
5. Our training methodology is to transfer our knowledge and skills to you which means there will come a time when you no longer require our support and have all you need to continue growing your business.
6. You can still contact us via email even after you have cancelled as we value all our current and past clients.

What You Get As A Coach On Call Member

Do you know how no matter how much time and money you invest in your business, you find yourself stuck and not able to scale your business to the next level? Tired of going it alone when it comes to building your business?

Business growth is achieved by having a balance between 'working in' and 'working on' your business and out training, tips, tools, resources, and support help you get that balance right.

Coach On Call is a unique business growth coaching platform that is based on proven and tested business growth strategies. Coaching benefits anyone who wishes to take their business to the next level but the premium price tag associated with this service makes it inaccessible to most small business owners...**until now!**

Now you can have **peace of mind** knowing you have that extra level of help with your business when you need it. You can call on a **business transformation specialist** when you and your business needs it most.

Your business is unique and we understand that which is why we have packaged our **business breakthrough training** to provide you with **maximum benefit** based on your needs.

You decide what you want to learn, when you want to learn, from wherever you are. The **self-paced** training programs put you in control of your business growth and... gives you **access** to a **business transformation specialist** when you need support.

The training is conducted using full-length video tutorials each teaching you a business growth strategy. Each video is accompanied by a PDF self-study workbook that further reinforces the strategy taught so you can implement it in your business. You will also receive **business templates** to use in your business. **Study at your pace**, implement what you have learned, and get support when you need it. **You are in total control!**



Training Modules You Can Access

Our training programs are designed to **help you** generate more leads, attract more clients, and make more money than you've ever made before in your business.



BUSINESS FUNDAMENTALS

- How to create your market dominating position (Part 1 & 2)
- How to identify your perfect target market and their needs (Part 1 & 2)
- How customers decide what to buy
- How to know what your prospects are thinking before they think it
- How to create a compelling message your market will respond to



BUSINESS LEADS

- How to generate leads online (Part 1 & 2)
- How to create an online presence
- How to generate massive leads through referrals (Part 1 & 2)
- How to use email marketing to generate all the leads you can handle
- How to build a massive email list
- How to generate online leads using webinars & teleseminars (Part 1 & 2)



BUSINESS NETWORKING

- Networking strategy Part 1 - Elevator pitch
- Networking strategy Part 2 - Business card
- Networking strategy Part 3 - Landing page
- Networking strategy Part 4 - Sales letter
- Networking strategy Part 5 - Compelling offers (Part 1, 2, & 3)



BUSINESS SALES

- How to create a competition-crushing sales process (Part 1, 2, & 3)
- Our bulletproof marketing equation
- How to stop discounting madness by offering additional value by bundling
- How to create a drip campaign that will skyrocket your revenue and profits
- How to reactivate stale clients

BUSINESS TRANSACTIONS



- How to create so much value in your business that you can charge twice as much as your competitors and still out-market and out-sell them
- How to raise your prices without losing a single customer
- How to increase transactions and customer revenue (Part 1 & 2)

BUSINESS ADVANCED



- How to design market-dominating websites (Part 1, 2, 3, & 4)
- How to calculate what your customers are worth to you
- How to create a revenue plan - your roadmap to wealth
- Creating your company's SWOT analysis
- Your go-forward marketing plan and schedule

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Yes! I'm Ready To Join! 

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